

Medical Spa Show 2025 / Brand Guidelines

LOGO (with "presented by" tag)



LOGO (with dates)



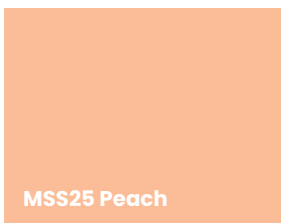
LOGO (no tag)



LOGO (reverse)

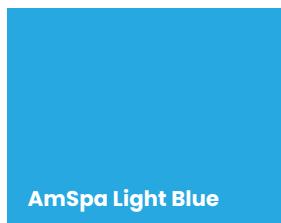


COLOR PALETTE



MSS25 Peach

hex: fbbd98
rgb: 251-189-152
cmyk: 0-30-39-0



AmSpa Light Blue

hex: 2aa9e0
rgb: 42-169-224
cmyk: 70-16-0-0

FONTS

Poppins Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Poppins Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0